

# Harry Vs Internet

## My 10 Favourite Plugins

### **Yoast SEO**

In my opinion, the best and only SEO plugin that any beginner really needs.

I use it on every single one of my websites without fail and it is usually the first plugin that I install.

The best part is that the core features are completely FREE!

[Click Here To Check It Out](#) (FREE)

### **Fastest Cache**

This is the least complicated caching plugin that I have found and it has amazing reviews from everyone who uses it.

There are better plugins out there than the Fastest Cache, but if you are starting out then this offers an easy way to make sure your website is fast in order to get some Google love.

I use this on most of my websites and it works just fine for me.

[Click Here To Check It Out](#) (FREE)

### **Ewww Image Optimizer or Smush.it**

Both of these are excellent choices and I am using both of them, (on different websites, you only need 1 of them per website).

These plugins help to reduce the size of the images on your website. Images take a lot of time to load and the larger they are, (file size), then the slower your website will run.

If you enjoy fiddling about with settings and the like, then Ewww is a good choice, but if you just want to plugin and forget, Smush.it is going to be the best option for you.

[Click For Ewww](#) (FREE)

[Click For Smush.it](#) (FREE for basic and has paid option. I only use the free option)

### **WP Review Pro**

Want to get those cool little stars under your SERP results:

## WP Reviews Pro - The Best Review Plugin for WordPress ...

[www.wpmayor.com/wp-reviews-pro-plugin/](http://www.wpmayor.com/wp-reviews-pro-plugin/)

★★★★★ Rating: 4.5 - Review by Jean Galea

Feb 27, 2014 - In today's plugin review, we'll be taking a look at WP Reviews Pro, which is part of the 3-pronged package of plugins you get when you sign up ...

Well with WP Review Pro, you get a full reviewing plugin that you can set a star rating for any review you are writing. It adds a piece of Schema data to your post so that Google can pick it up.

It helps to improve your Click Through Rate which in turn gives you more traffic.

Note it is up to the Search Engines whether or not they display the star rating, but if you don't try you don't get!

[Check It Out Here](#) (PAID)

### Thrive Content Builder

This is the best visual editor I have ever used. Granted I haven't used many, but this one is really the bee's knees!

It is very conversion focused and gives you a ton of options to create really good looking posts very quickly and easily.

It also has a very small learning curve and it is super easy to jump into without much effort.

[Check It Out Here](#) (Paid)

### Thrive Leads

From the same people as Thrive Content Builder, this is their email generation plugin.

Basically works by giving you loads of options to create pop ups, landing pages, widgets and loads more.

If you are worried that you don't know how to make a pop up or landing page etc, don't worry because there are many templates to choose from. Just replace the text with whatever you want and you're away!

I use it all the time and it is well worth the money.

[Check It Out Here](#) (PAID)

### Social Locker by OnePress

Ever wondered how you make those little boxes that force you to share the page before getting access to the content?

Well this is what the pros use.

Very simple to install, easy to set up and a breeze to start getting some organic shares to your website.

Is it bribery? Yes!

Does it work? Yes!

[Check It Out Here](#) (PAID)

### SumoMe

Quite possible the most useful plugin on the list.

It does everything and it's a bit of a Swiss Army Knife of plugins, so to speak.

It has both free and paid for options, but I only ever use the free options and have never needed to upgrade.

Out of all the features, I use:

- Heat map – Lets you see where your readers are clicking
- Content aware – Shows you how much of your content people are reading on average
- Image share – Puts those little sharing icons in your images when people hover over them
- Share buttons – Lets you have a nice looking, floating social sharing option
- Scroll box – can use to either collect emails, or to promote your Facebook page

There are loads more but those are what I use on a daily basis

[Check It Out Here](#) (Free & PAID)

### **Jetpack**

Another do it all kind of plugin, but this time by the actual creators of WordPress.

Basically everything is free apart from a few tools like backup and other options.

I use the free options which are numerous and help you to promote your content, speed up your site, create light boxes etc.

The most useful feature though, is the "Site Stats" option whereby you can see your traffic and some other details.

It is a bit like Google Analytics, but more friendly to use and gives you a very nice overview of what is going on with your traffic.

[Check It Out Here](#) (FREE)

### **Table of Contents Plus**

Last but not least, Table of Contents.

Do you want your website to have a nice, neat looking contents like Wikipedia?

Well this is the plugin for you!

It also has the added benefit of giving your post an extra boost to its on page SEO and makes it clearer for your readers to navigate the post.

Especially useful for longer posts, you just add in a simple shortcode at the start and you're away!

[Check It Out Here](#) (FREE)

## **That's All Folks!**

So there you have the top 10 plugins that I use on my website all the time, some paid for but mostly free.

You don't have to go mad with buying loads of fancy things when you are just starting out, but will have to be prepared to spend some cash if you want to get serious.

My suggestion is to start off with the free options first until you start making a small amount of money per month, then you can invest in some super tools to really boost your earnings to the next level!