

How To Use StumbleUpon To Promote Your Blog

10 Tips Cheat Sheet

- 1) Create an account and use it for fun
- 2) Don't think too hard about using it to make money
- 3) Make sure to promote other, random, unrelated websites to help out other people and to make your profile natural
- 4) Don't spam it to death – it isn't as strict as Reddit, but that doesn't mean you can abuse it
- 5) Understand that you can get banned for misuse
- 6) Use online tools like BuzzSumo to find popular posts and then create “viral” content based around them
- 7) Find a good keyword to use as a foundation to base the post on
- 8) Make sure to actually be interested in what you write – this is mainly going to be useful for advert style sites rather than affiliate sites
- 9) Be 100% sure that your content is unique and provides value
- 10) When ready, just click “Add Page” and see what happens ☺