Best Image Optimization Plugins for WordPress

So you have just found some of the most amazing **Free** images without watermarks to use for your project.

However, the image you have downloaded is massive and you are constantly being told that a large image will slow down your website, and we all know that:

Large images will slow down website > A slow website is bad for user experience & concentration > Google loves a fast website and great user experience > Google will not be your friend anymore > No organic traffic means not many visitors > Not many visitors = no money ☹

I am sorry you had to see that awful flow chart here, but my min point really is that in order to have a money making website; you need visitors to stick around on your website.

Seeing as our collective attention spans have severely deteriorated in the past decade to that of less than a goldfish, you would be wise to speed up your site my friend.

So what do I do?

Don't panic.

You are now my best friend and seeing as I have been using the internet for a long time, I have found some really **super WordPress plugins** that are easy to use, will improve your site speed and optimize your images without much input. Did I mention that most of them are free?

Well without further ado, let me show you the ones I use the most and where you can download them from:

Make sure to follow me on Facebook: https://www.facebook.com/harryvsinternet/

10 Best WordPress
Image Optimization Plugins

WP Smush.it – I use on some of my sites

https://wordpress.org/plugins/wp-smushit/

EWWW Image Optimizer - I use on most of my sites

https://wordpress.org/plugins/ewww-image-optimizer/

CW Image Optimizer

https://wordpress.org/plugins/cw-image-optimizer/

Imsanity

https://wordpress.org/plugins/imsanity/

Hammy

https://wordpress.org/plugins/hammy/

PB Responsive Images

https://wordpress.org/plugins/pb-responsive-images/

SEO Friendly Images

https://wordpress.org/plugins/seo-image/

Media File Renamer

https://wordpress.org/plugins/media-file-renamer/

Lazy Load – Not free, but the easiest to use

http://www.appelsiini.net/projects/lazyload

BJ Lazy Load

https://wordpress.org/plugins/bj-lazy-load/

Bonus Extra Plugin I Use On All Of My Sites:

WP Fastest Cache

https://wordpress.org/plugins/wp-fastest-cache/

Did you like this list?

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